

Ukraine
Sumy region

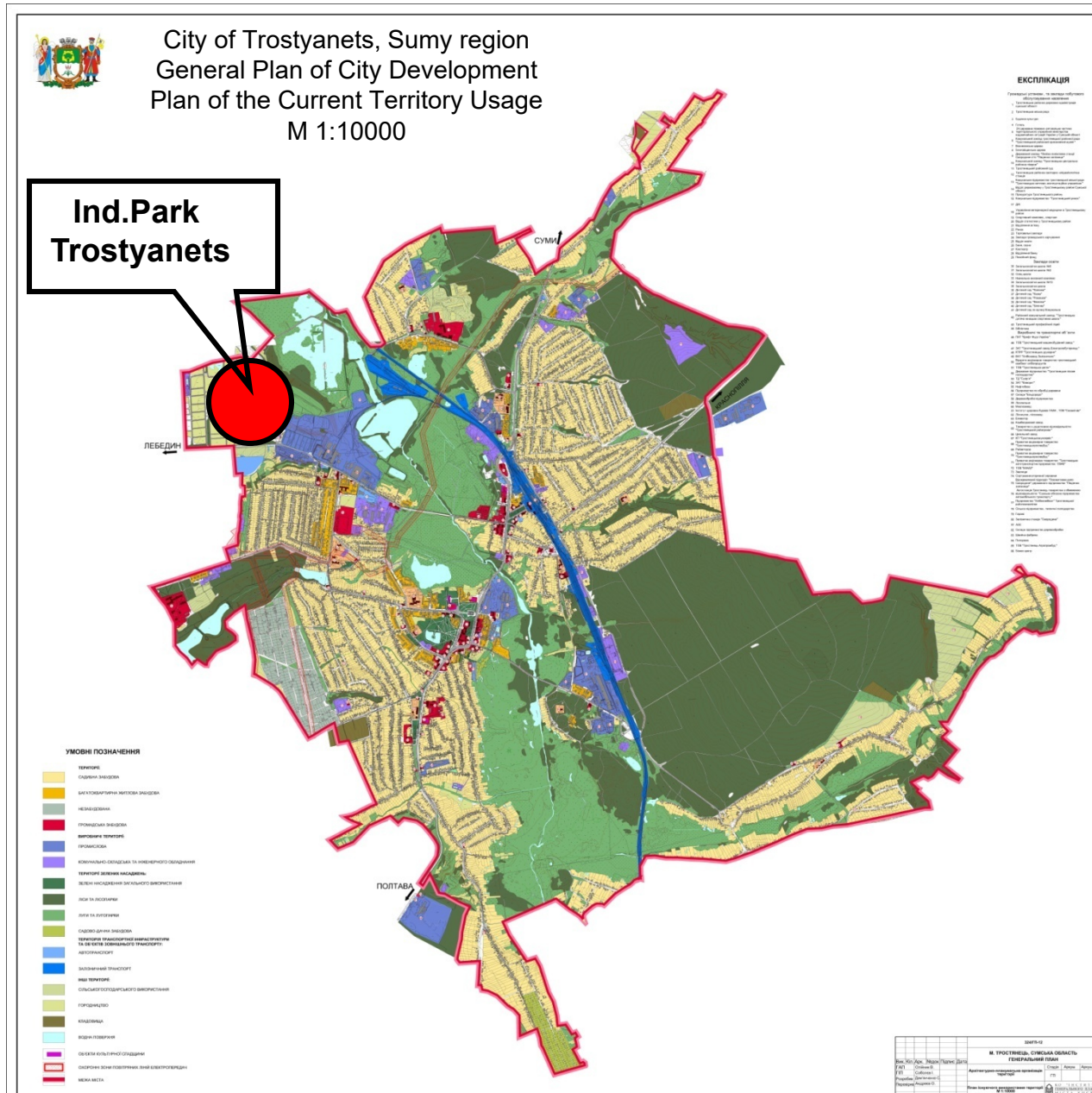


Industrial Park "Trostyanyets"

Location



General Information About the City



Trostyanets is an administrative center of the Trostyanets district within the Sumy region.

City territory is 3020,11 ha.

Population – 21,6 thousand people.

Date of establishment is the year of 1660.

City Day – first Saturday of September

General Information About the City

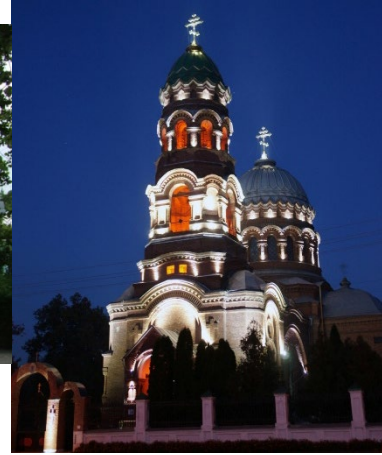
National infrastructure running through the city territory:

- Highway Sumy – Poltava – Oleksandria (Hlukhiv-Kharkiv)
- Railroad Kyiv – Sumy – Kharkiv

Railroad station
"Smorodyne",
which is situated in
the city, is one of
the important
railway points in
the Sumy region



Trostyanyanets – the City of History



- The oldest buildings in the city are a "Round Yard", which was built in 1749 as a fortress for protection from Crimean Tatars, and a Church of Annunciation, built in the year of 1750.
- Christ Ascension Church was built in 1913 using the project of Oleksiy Beketov, the academician. It has a markees-domical style.
- Since 1923 a Scientific-Research Forest Station (Krasno-Trostyanyanska Station) has been functioning in the city. It deals with valuable trees species breeding and research of various plants development.

Trostyanets – the City of History

- During the summer of 1864 a 24-year old composer Petro Tchaikovsky visited the city, where he created his first symphony-overture for "The Thunderstorm" drama of Mikhailo Ostrovskiy.
- In the year 1984 a monument dedicated to this event was established.
- During 1883-1885 Pavlo Hrabovskiy, the poet and revolutionary, has been living in Trostyanets.
- In 1889 Anton Chekhov, a famous writer, visited the city.



Trostyanyets Is A City Of Festivals

- Trostyanyets has become a festival point since 1991: every year it holds a rural arts festival called "Boromlya", a unique for Ukraine contest for the best performance of songs about the rural life.
- There are also a musical festival "Tchaikovsky Fest", a festival of historic reenactment "An Old Fortress" and a music festival "East-rock".



Trostyanyets Is a Cultural City



Since 2006 Trostyanyets welcomes international sessions of pictorial art called "Picturesque Trostyanyetchyna". The result of these events is an establishment of the municipal arts gallery.

Since 2008 the evenings of classic music have been regularly held in a Duke Holitsyn mention, where talented artists from the Sumy region, as well as from other regions of Ukraine, Russia, Germany and Japan participate.



Trostyanyets Is The City Opened For Partnership

- The following branches of industry are in a priority for further development in the city: food, processing and wood industries.
- The leading producer here is the chocolate factory of the PLC "Mondelēz Ukraine", which provided 170,59 mln. \$ of foreign investments for the 2007-2017 years.



Trostyanets Is The City Opened For Partnership

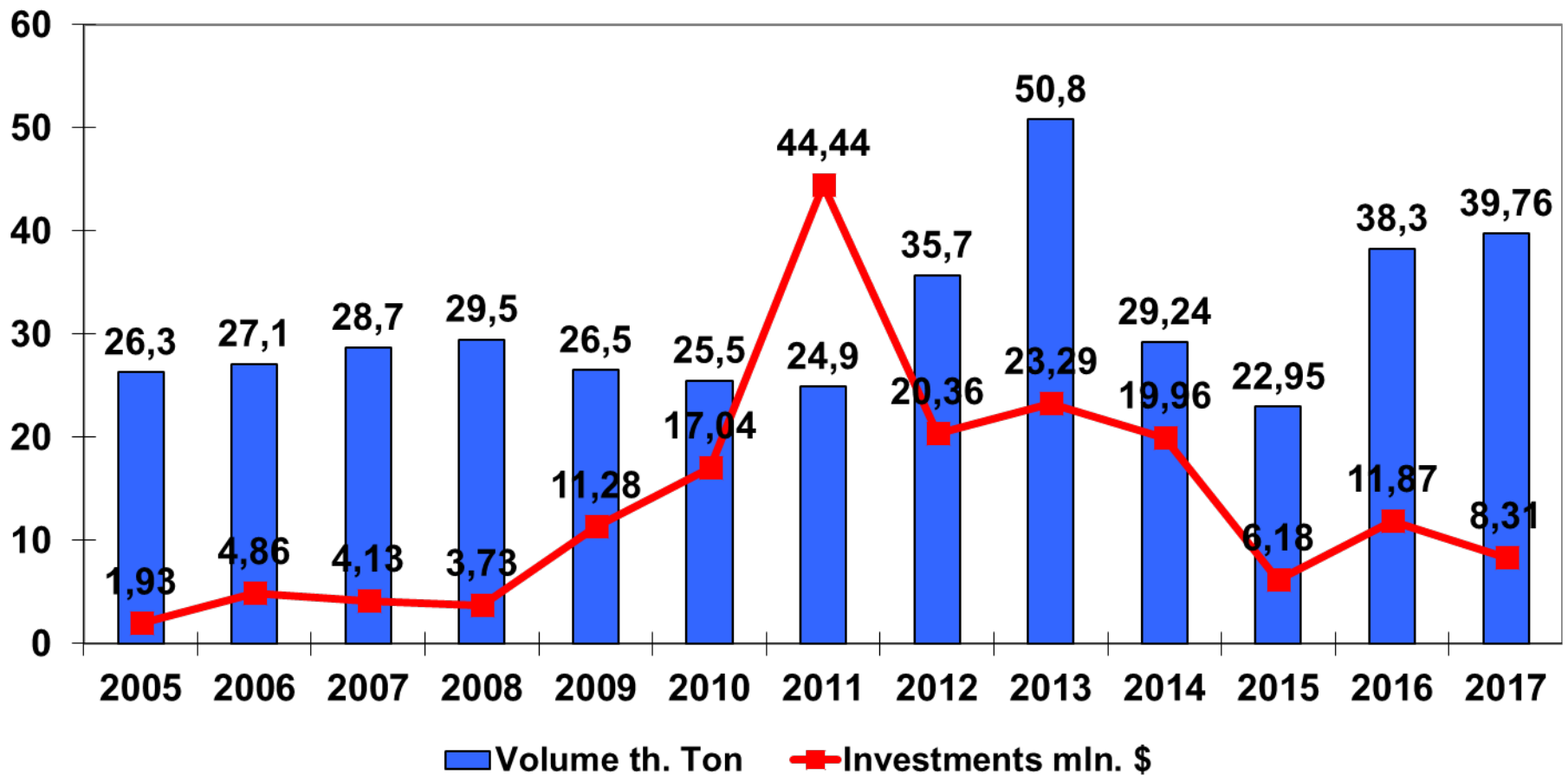
PLC "Mondelēz Ukraine" is a leader at the Ukrainian market for producing chocolate products, instant coffee and sponge biscuits.

A general amount of confectionary is:

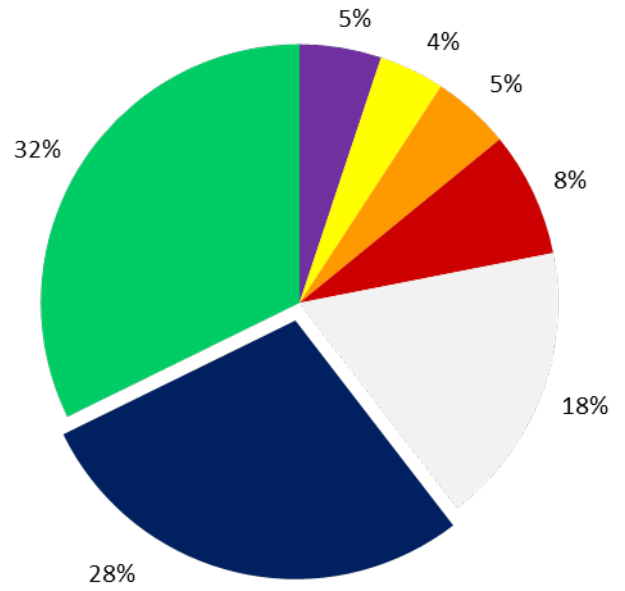
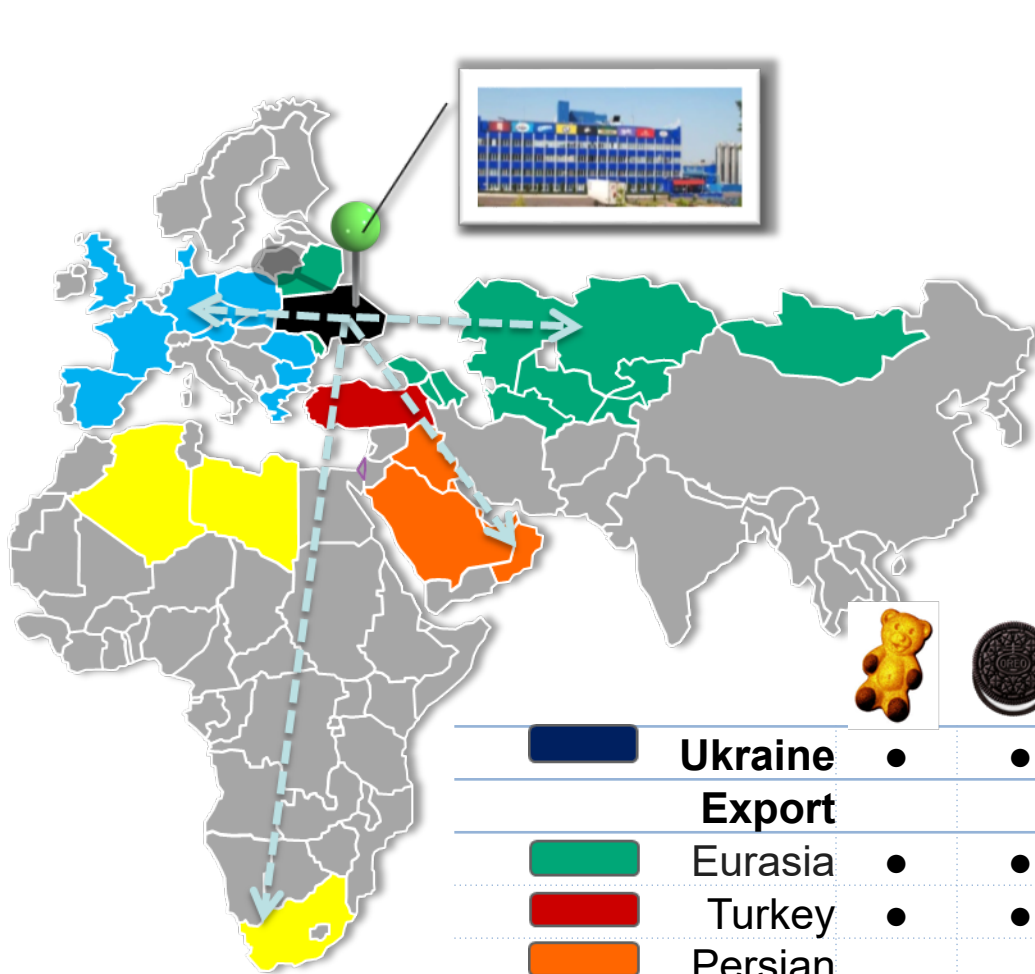
- year 2010 – **25,5** thousand tones costing **1447,5** mln. hrn.
- year 2011 – **24,9** thousand tones costing **1533,6** mln. hrn.
- year 2012 – **35,7** thousand tones costing **1926,0** mln. hrn.
- year 2013 – **50,8** thousand tones costing **2561,5** mln. hrn
- year 2014 – **29,24** thousand tones costing **2650,65** mln. hrn
- year 2015 – **33,56** thousand tones costing **3372,97** mln. hrn.
- year 2016 – **36,01** thousand tones costing **3910,3** mln. hrn.
- year 2017 – **45,4** thousand tones costing **5081,1** mln. hrn.



The PLC "Mondelēz Ukraine" Production and Capital Investments Amounts, 2005-2016



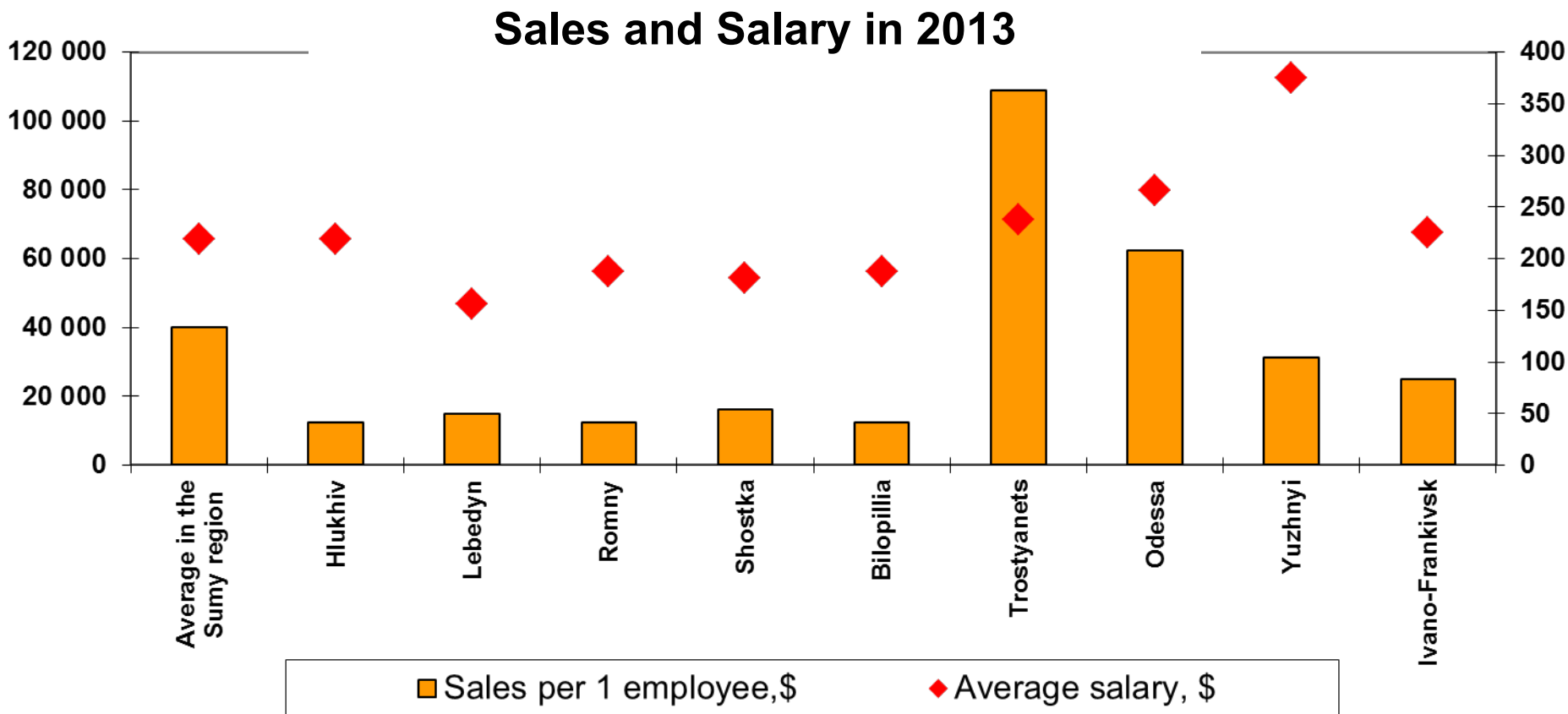
Exports and Inner Consumption PLC "Mondelēz Ukraine"



	Ukraine	Eurasia	Turkey	Persian Gulf	Africa	EU	Russia	chocolate
Ukraine	●							
Export								
Eurasia	●	●	●	●	●	●	●	●
Turkey	●	●	●	●	●	●	●	●
Persian Gulf								
Africa					●	●	●	●
EU						●		
Russia								○



Trostyanyets Is The City Opened For Partnership



- Trostyanyets has relevantly high level of the average monthly salary as well as seriously high sales amounts

Local Authorities and Business Climate

- A single investments framework is implemented in Sumy region as an instrument for simplification of the permits obtaining procedures. This allows to decrease the time necessary for putting into operation of the new facilities.
- The Centre for Administrative Services was established in the city council.



Industrial Park "Trostyanets"

The aim of creation:

- support of the economic development and increase of the Trostyanets city competitiveness
- stimulation of the investing activities in the city and region
- creation of new workplaces
- development of the modern industrial and market infrastructure
- partial resource provision for the local leader of the food industry PLC "Mondelēz Ukraine" when possible
- further development of the agrarian production in the district

Industrial Park "Trostyanyets"

- **Top-priority activities:**
 - agricultural production processing
 - light, wood processing, automobile and device construction industries

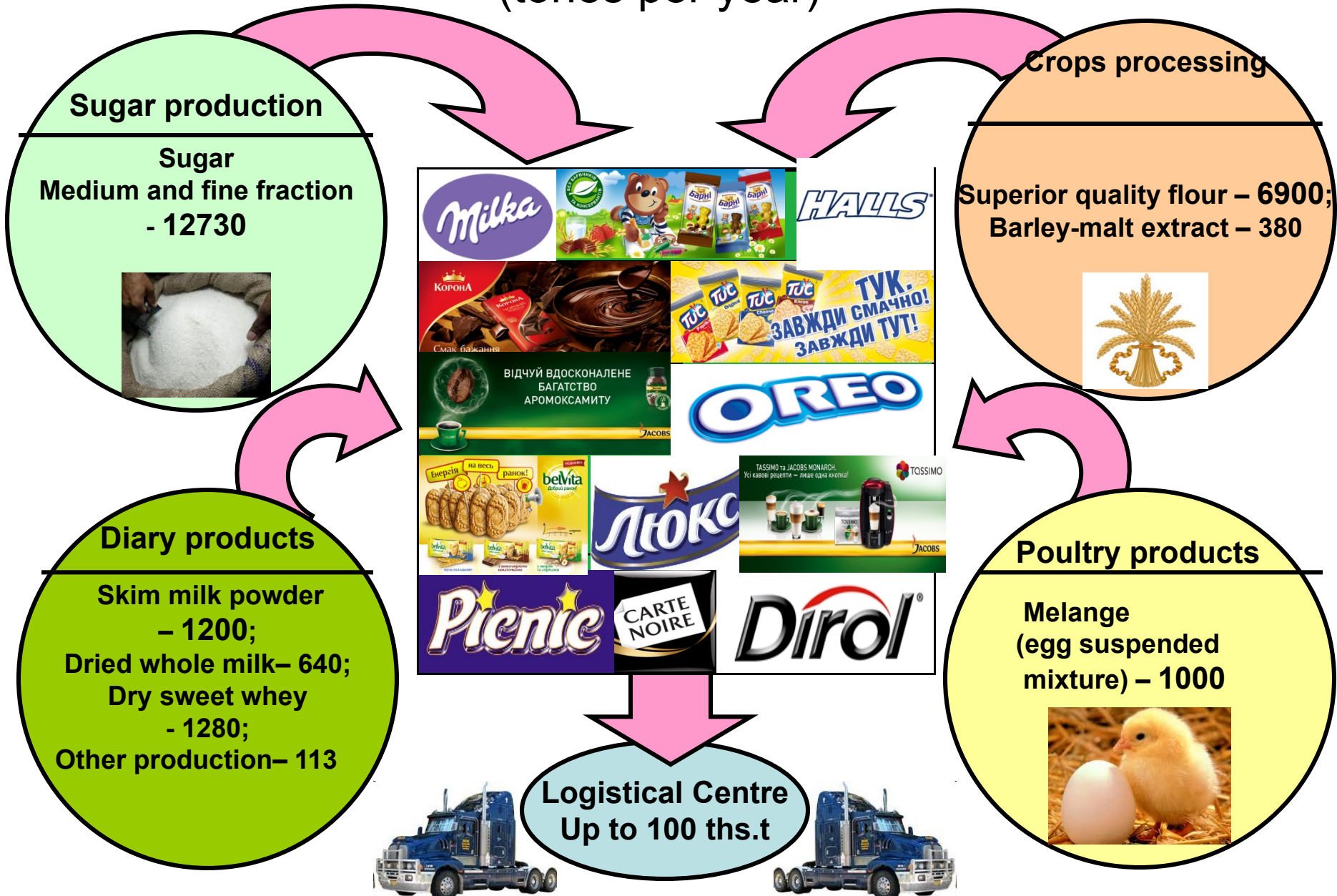
(the list of industries is not final and can be amended or changed relevantly to the current community needs)
- **Is not possible to establish:**

the enterprises which are harmful for the environment or those which strongly pollute the air or/and harm the region ecology seriously (chemical enterprises, iron and steel industry, heavy equipment industry, etc.)

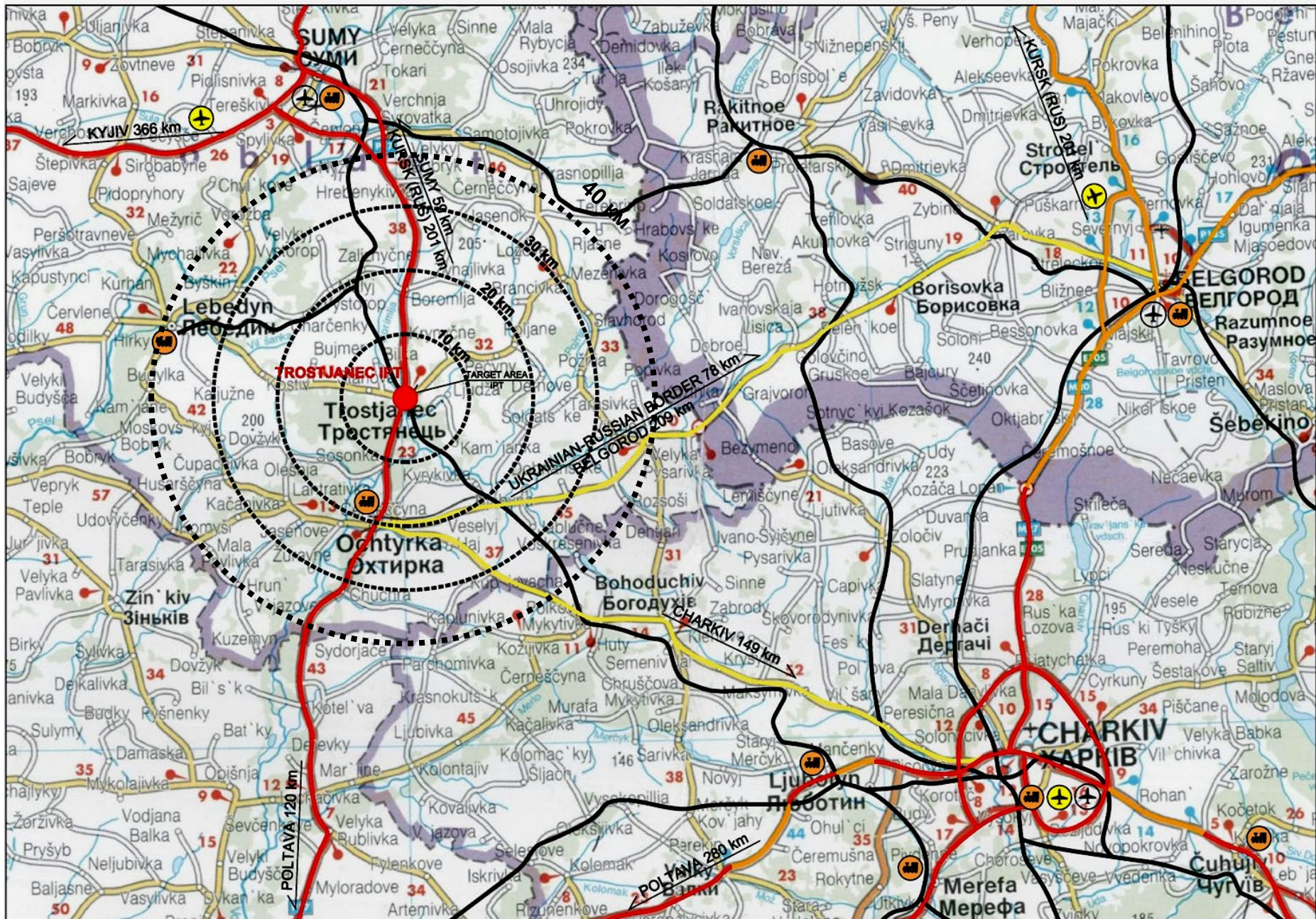
Industrial Park "Trostyanyets"

- The preference will be given to the food and processing industry enterprises aimed at the following activities:
 - Sugar production
 - Milk processing
 - Production of starchy food and flour-milling industry products
 - Processing of the chicken eggs

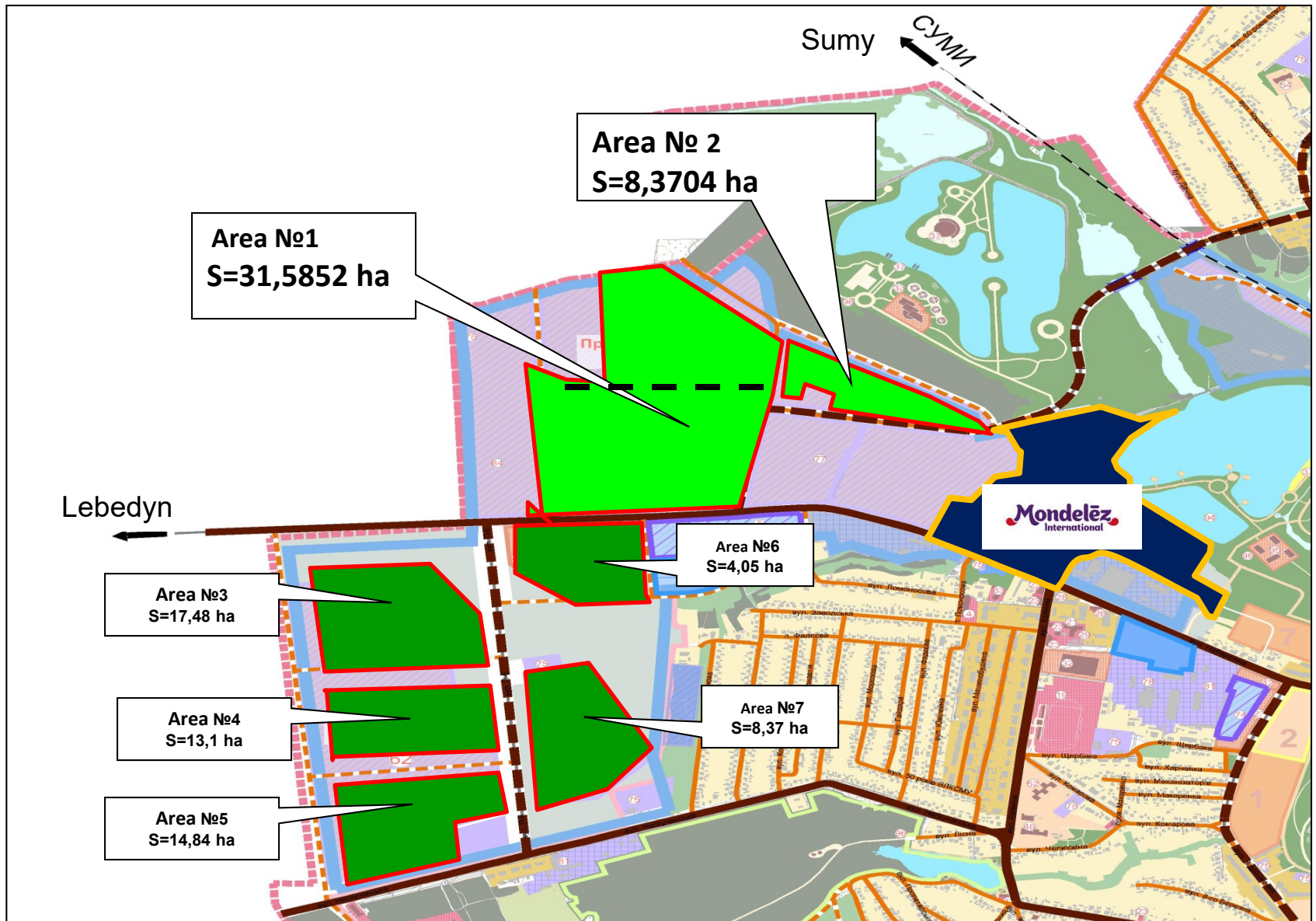
Resources Needs for the PLC "Mondelez Ukraine" (tones per year)



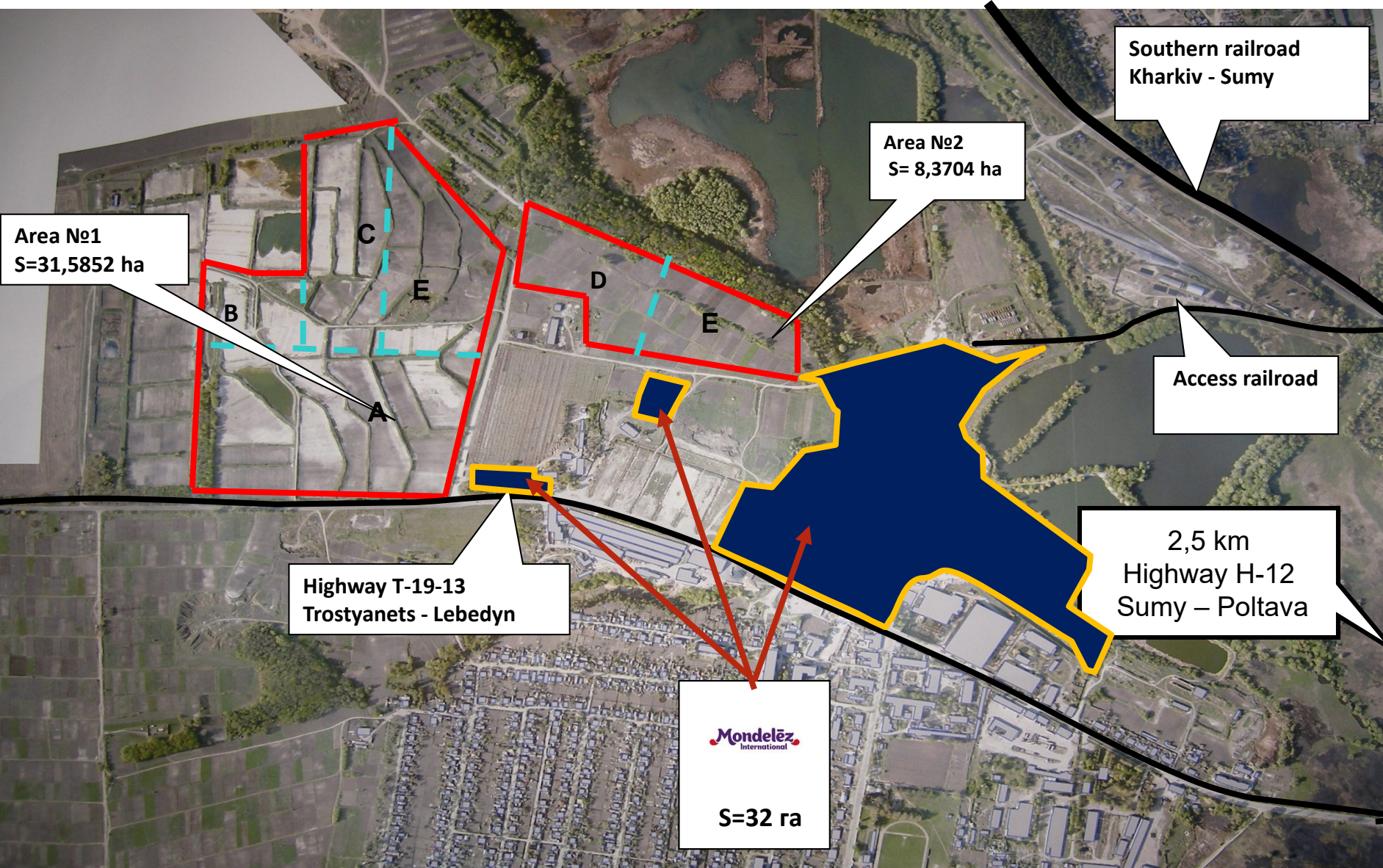
The Area Of Influence



The Concept Of The Industrial Park "Trostyanyets"



Scheme Of Preliminary Construction Zoning Of The Industrial Park "Trostyanets"



Area №1
S=31,5852 ha

Area №2
S= 8,3704 ha

Southern railroad
Kharkiv - Sumy

Access railroad

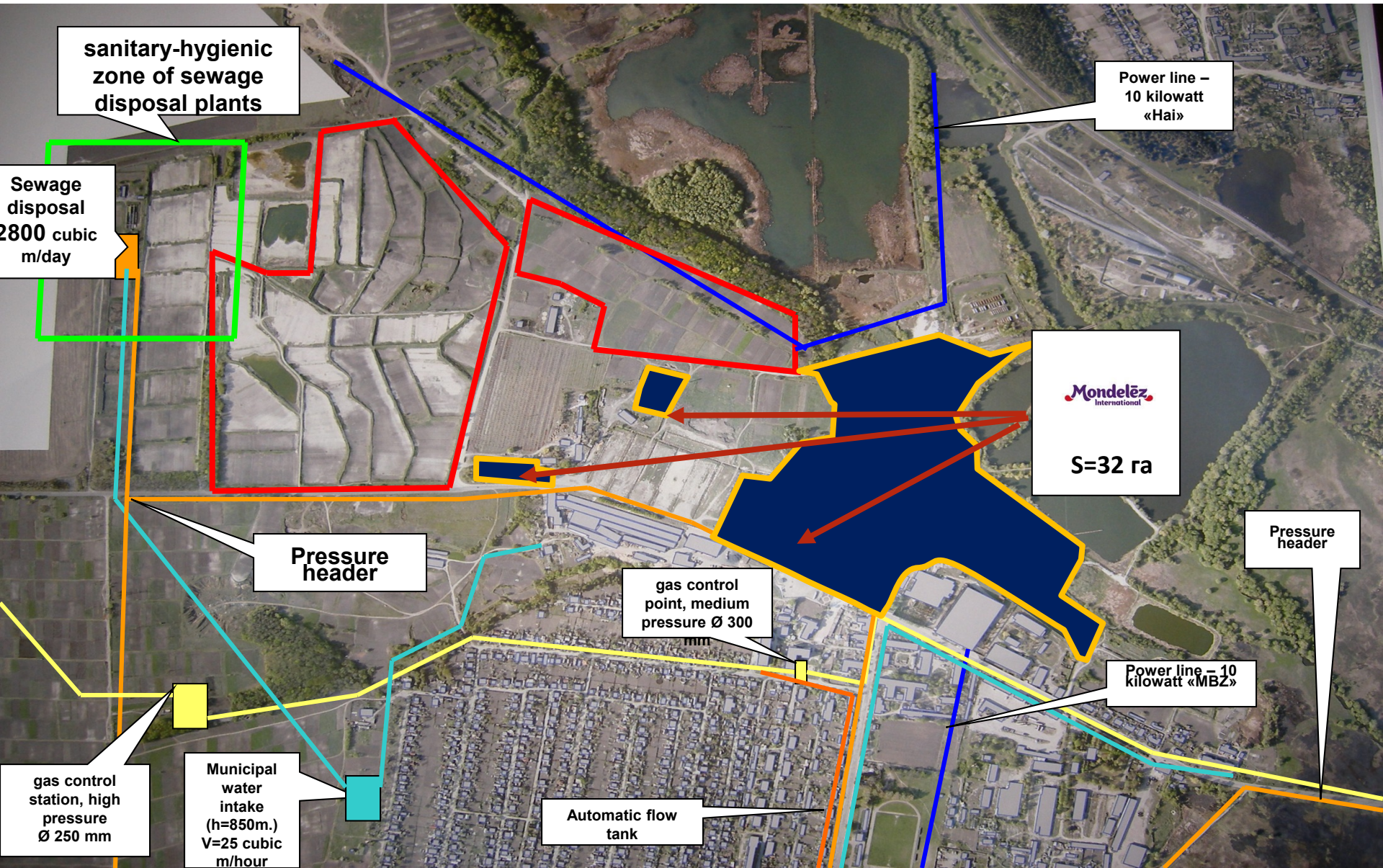
Highway T-19-13
Trostyanets - Lebedyn

2,5 km
Highway H-12
Sumy – Poltava

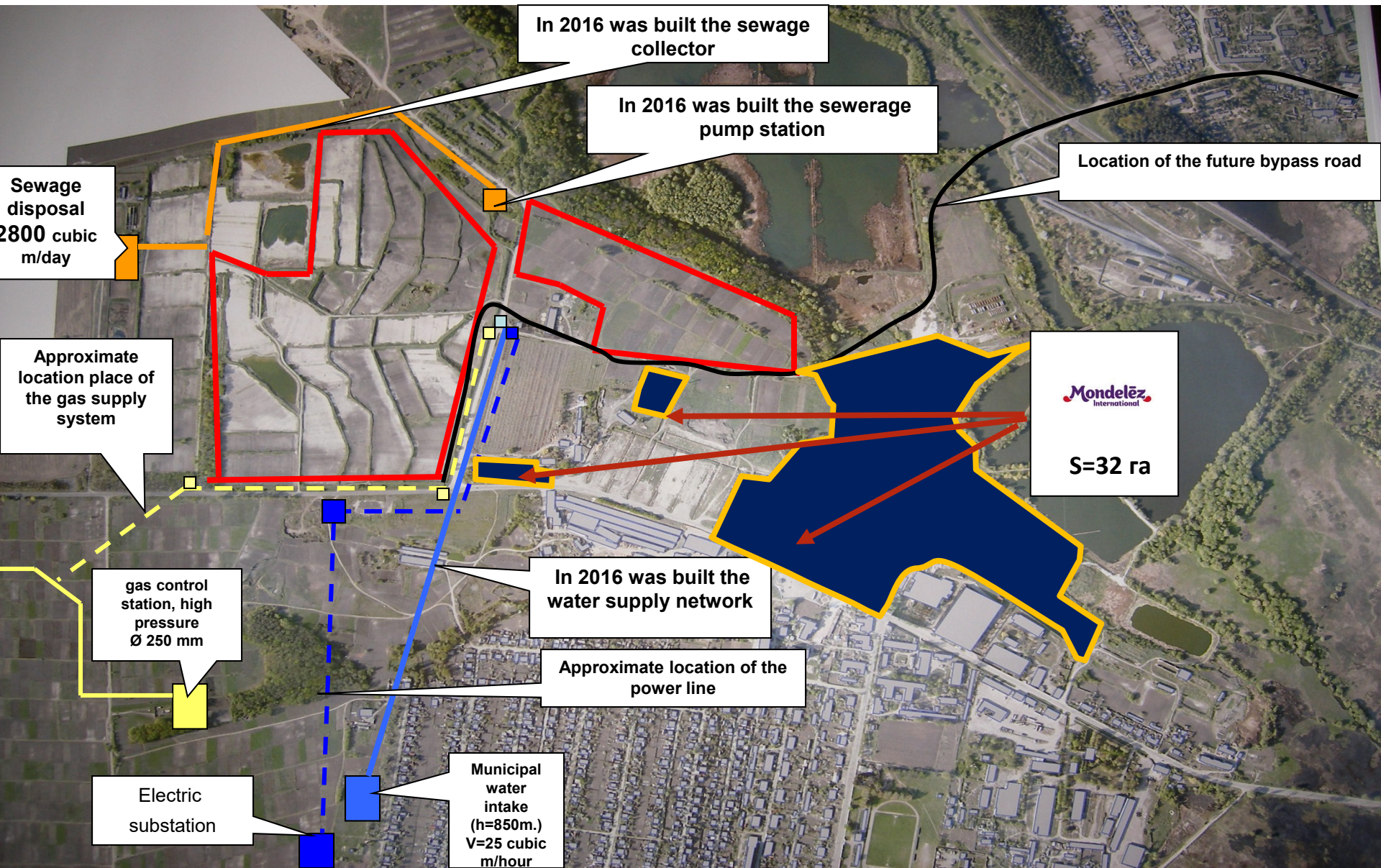
Mondelēz
International

S=32 ra

Existing Infrastructure Around the Land Plots Within The Industrial Park "Trostyanyets"



Draft Scheme of Infrastructure Around the Land Plots Within The Industrial Park "Trostyanyets"



Competitive Advantages Of The Industrial Park "Trostyanyets"

- ◆ Successful geographic location (availability of the arterial highways and access roads)
- ◆ Closeness of the main utilities
- ◆ Availability of the updated city planning documentation
- ◆ Support of the city council in attracting investments
- ◆ Minimum coefficient of the land plot rent (3%)
- ◆ Availability of the qualified labor market and of opportunities to train and retrain the staff in the city
- ◆ Developed small and medium size business, which is able to deliver additional services for the investors



Thank You For Your Attention!

**Arrive with a dream.
No obstacles to business!**

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